



ANNUAL REPORT 2022

Stichting IMC Goede Doel



OVERVIEW

Founded in 1998, Stichting IMC Goede Doel's (IMC Charitable Foundation) primary goal is to help disadvantaged children and young people develop their talents, with a particular focus in The Netherlands.

The IMC Charitable Foundation aims to achieve this by providing funding to charities that provide relevant, effective and promising education-based programs. It supports organizations that implement these programs both financially and by using its knowledge, experience and wider network.

The IMC Charitable Foundation also matches IMC employee donations, supports employee fundraising efforts for charities of their choice, and arranges volunteering opportunities for IMC employees.

 **85+** organizations supported

 **235+** volunteer hours

IMC Trading donates 2% of EBBIT to its charitable Foundations every year.

MESSAGE FROM THE BOARD

2022 was an important year for the IMC Charitable Foundation, as we supported over 85 excellent charitable organizations, and welcomed a new member to our Charity Board.

In response to the Ukrainian crisis, the Foundation donated €300.000 to the UN Refugee Agency (UNHCR), and matched over €145.000 donations from IMC employees. We were also able to sponsor 25 Ukrainian students and some of their family members accommodation costs in Amsterdam, so that they can continue their education despite their displacement due to the Ukraine War.

The Charity Board welcomed a new member. Marianne Wondaal, Legal Counsel with IMC Trading B.V. She will be appointed in early 2023.

In 2023, the IMC Charitable Foundation will continue to support educational charity programs, grow our volunteering program, and support IMC employees in giving back to their communities.

Michiel Jensma, David van Coevorden & Maya Chapman
Charity Board
IMC Charitable Foundation, Amsterdam

LONG TERM PARTNERS



TRADING AND GAMING FOR CHARITY

On our annual Gaming and Trading for Charity Day, IMC donates an entire day's global revenues to Room to Read. In 2022, the European region donated € 1.123.175 through the IMC Charitable Foundation.

ABOUT ROOM TO READ

Room to Read envisions a world in which all children can pursue a quality education that prepares them to lead fulfilled lives and make positive change — in their families, communities and the world.

Since 2016, IMC's investments in Room to Read have helped to transform the lives of more than 2.3 million children throughout South Africa and Tanzania. We have reached over 650 schools through Room to Read's Literacy Program, trained 23,700 teachers and librarians, and distributed more than 1.8 million books.

Education is the most effective tool for solving the world's greatest challenges: poverty, disease, climate change, exploitation and inequality. Students in Room to Read supported schools read an average of two to three times faster than their peers and demonstrate 90% better comprehension.

LONG TERM PARTNERS

IMC Weekendschool:

The Weekendschool provides supplementary, motivation-based teaching for more than 1,000 children each year.

Stichting Prisma:

Prisma helps children, young people and adults with mild intellectual disabilities participate in society.

Stichting De Schoolschrijver:

Through the power of storytelling De Schoolschrijver ensures all children develop reading comprehension and linguistic expression.

Stichting The Bridge Learning:

Offering disadvantaged children an evidence-based method of Bridge High Dosage Tutoring.

OTHER SUPPORTED ORGANIZATIONS

MAKE YOUR MARK: €65.000

- DevFest
- GiveDirectly
- Stichting Varkens in nood
- Jeugdfonds Sport en Cultuur
- Stichting Zeilen van Vrijheid
- Sea Shepherd Nederland
- Stichting Contacthond
- KNGF Geleidhonden
- Medical Volunteers International
- Malaria Consortium
- New Incentives
- UAID

EMPLOYEE DONATION MATCHING: €145.000

- Stichting vrienden van het Kinderhuis
- Help Fleury revalideren in amerika
- Stichting Voedselbank Voorschoten
- Stichting Samenwerkende Hulporganisaties Giro555
- UNHCR Nederland
- UNICEF Nederland
- Stichting Oudezijds100
- Stichting Vluchteling
- Stichting War Child
- Amnesty International
- Stichting Zeilen van Vrijheid
- House of animals, red de dieren in Kiev
- Swiss Red Cross
- ZDF Nothilfe Ukraine
- Stichting Zeilen van Vrijheid
- Leleka Foundation
- Foundation Youth Cancer Europe
- Razom Inc.
- UK Red Cross
- UNICEF UK
- Humanitru.com
- Polsks Akcja Humanitarna
- Tabletochki.org
- United Nations Office for the Coordination of Humanitarian Affairs
- Stichting Zeilen van Vrijheid



The IMC Charitable Foundation
matched over €145.000 of IMC
employee donations!

ANNIVERSARY AND REFERRALS: €20.500

- Stichting Vrienden van Estrela de Favela
- Stichting Jange Job
- Nederlandse Rode Kruis
- Dierenopvang Amsterdam
- Leleka Foundation
- Stichting Caritas Ukraine-Holland
- Stichting Mara
- Stichting Mendoo
- Stichting Parkinson Nederland
- Stichting ALS
- Fonds Gehandicaptensport
- DevFest
- GiveDirectly
- Stichting Varkens in nood
- Jeugdfonds Sport en Cultuur
- Stichting Zeilen van Vrijheid
- Against Malaria Foundation
- Good Food Institute Europe
- Save the Children
- Voedselbank Amsterdam
- Stichting vriendan van het Kinderhuis
- Wereld Natuur Fonds
- Help Fleury revalideren in amerika (gofundme)
- Camfed.org
- Sea Shepherd Nederland
- Stichting Voedselbank Voorschoten
- Stichting Contacthond
- KNGF Geleidhonden
- Medical Volunteers International
- Malaria Consortium
- New Incentives
- UAID
- UNHCR Nederland

STRATEGY

1. GOVERNANCE

In 2022, the Charity Board reviewed the governance of the IMC Charitable Foundation. This led to the following:

- The Charity Board decided to keep the Supervisory Board in place, as is. The Supervisory Board reviews the Financial and Annual Reports each year.
- Marianne Wondaal, who works as a Legal Counsel for IMC Trading, was welcomed to the Charity Board. As of 2023, the Board will consist of four members.
- To ensure transparency and due diligence, the Board has decided to complete a voluntary audit carried out by FIN.
- The Board decided to hire a new employee for the Foundation. Rosalind Anketell will start in February 2023, as ESG/Charity Manager at IMC Trading B.V. In this capacity, she will work on projects related to the IMC Charity Foundation.

2. NL CARES

In 2022, the IMC Charitable Foundation began working with the NL Cares platform to help arrange volunteering activities for individuals and teams. Support for NL Cares bolsters volunteering in the Netherlands and reduces administrative work to arrange IMC volunteering.

3. VOLUNTEERING GOAL

The IMC Charitable Foundation aims to encourage all IMC employees to volunteer two days per year. In order to encourage volunteering, the Foundation set a goal of 500 volunteer hours by the end of June 2023.

